



The AIRSCREEN Company GmbH & Co. KG
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Germany

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AIRSCREEN PARTNER APPLICATION

Thank you for your interest in becoming an AIRSCREEN partner. An AIRSCREEN partner is so much more than a salesman. He should be on hand to deal with enquiries, offer technical support and support the AIRSCREEN Company in their activities in the country in which he finds himself. An AIRSCREEN partner is a privilege and with these privileges comes great responsibility and demands; however it can be a relationship which hugely benefits both partner and the AIRSCREEN Company. Along with filling in this application form, there are a number of other requirements which have to be done to complete the AIRSCREEN Partner application process.

We require a brief **Letter** containing the following information; a history of yourself and or of your company, your chosen market and a background of this market, how you plan on integrating AIRSCREEN into your operations and where you see yourself with AIRSCREEN in 1 and 5 years time. Secondly we have a minimum requirement of **number of screens**. The more screens the partner has, the better it is for us and them. Therefore we favour applicants with numerous numbers of screens in different sizes. **We judge each application on their merit**, however the minimum number of screens we expect a potential partner to have is **2**. This must either be a) you have **two or more screens of different sizes** already and are using them successfully and a member of the AIRSCREEN team has attended an event of yours or b) you have **one screen but have an order in process for at least another** and a member of the AIRSCREEN team has visited an event of yours. You must also have a website, which AIRSCREEN can be incorporated into.

Once you become a partner, you will begin to receive partner discounts (these vary upon time of year and length of partnership). They are however very attractive. You also receive numerous amounts of enquiries for both rentals and in some cases sales of screens. We also forward technical requests where necessary. Once again, the more screens you have the more enquiries you can receive. At the AIRSCREEN Company, we understand that our partners are very important to us, and we offer

them the highest service and customer care. We often visit our partners and ensure that they have all the information, equipment and expertise to really make the most out of the partnership.

As your working with the original inflatable movie screen company and the world's most trusted inflatable screen brand, we expect and you should expect excellent customer service not only from head office to partner, but also partner to customer. When representing the AIRSCREEN Company, only the best will do. If becoming a partner, does not turn out to be the best option for you, we would still be more than happy to assist you in any way possible in purchasing a screen or replacement parts and accessories. If you do feel partnership is the thing for you, please fill out the form beneath and send it by post to the address above. We look forward to hearing from you.

The AIRSCREEN Company.

Applicant Name _____

Address _____ City _____

Postal Code _____ Country _____

Telephone _____ Fax _____

Website _____ Email _____

How long have you been operating?

Number of employees? _____

Which AIRSCREEN Company products are you interested in becoming a dealer in? (Tick appropriate)

AIRFRAME

AIRSCREEN classic

Sub-rental of the above

Sales of the above

Please state the number of AIRSCREEN's/ AIRFRAME's you already have _____

Give a brief explanation of your intended market and how you intend to approach this market.

Please state whom you see as your primary AIRSCREEN contact (the person with whom you have the most contact at AIRSCREEN)

Signature Section:

I understand that I cannot represent myself as the AIRSCREEN Company or speak on behalf of the AIRSCREEN Company in anyway

I understand that I must display the official AIRSCREEN company logo on any website which contains AIRSCREEN products and/or images

I understand that I must work closely with the AIRSCREEN Company in order to benefit myself and also the AIRSCREEN Company and will ensure that the brand name and product's are kept as respected as possible

Signature of applicant: _____

Print Name: _____

Date: _____ Location: _____

Please note: AIRSCREEN reserves the right to seek further information upon the return of this application form. We may also carry out a credit check on you and or your company however you will be informed of this before it is done if at all required. The more fully and comprehensively you fill out this application the quicker it can be processed. Signatures must be hand signed; any electronic copies of a signature will not be accepted. AIRSCREEN can also not guarantee exclusivity in any market in any geographical area. The application form is invalid without a hand written signature.

If you have any questions regarding the application process and or the form, please email info@airscreen.com with the subject name: 'AIRSCREEN dealer application query'.

Please return 2 copies of your completed application including letter and any further relevant information to:

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Hafenweg 26
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Thank you for your time! We look forward to hearing from you.